­Sponsorship request letter

**Letter Template- Asking your/a company sponsor your fundraising activity**

<First name> <Surname>  
<Address>  
<Suburb> <State> <Postcode>

<Date>

Dear < insert company name/contact>,

This year I have decided to raise money for the McGrath Foundation to support the amazing work they do placing McGrath Breast Care Nurses in communities across Australia. Breast cancer is the most common cancer affecting women in Australia. Around 19,866 women and 164 men are diagnosed every year and I want to do ­something to help.

I/we am/are Pinking Up Our Town from <insert date>. We’re going to turn everything pink, have fun doing it and raise funds to make life a little bit easier for individuals and families experiencing breast cancer.

**(Include some details about your Pink Up Your Town activities – and how you will be fundraising)**

My/our goal is to raise $XXX and we/I would love your help!

**I was wondering if you would consider sponsoring the event, so that together we can make a much bigger difference. We would love to feature your logo on our** <posters/raffle tickets/other promotional material> **would love to discuss any other opportunities we may have to promote your amazing support.**

You can check out my/our fundraising page <Insert fundraising page link> or visit pinkupyourtown.com.au for more information on the campaign and the   
McGrath Foundation.

I would love to meet with you to tell you more about our event.

Thanks so much for your consideration.

Kind regards,

<Insert name/Team Name>